521 Web Design Announced as a Top Fort Wayne Digital Marketing Company by UpCity!

521 Web Design is thrilled to officially announce that we have been recognized as one of the <u>top</u> <u>digital marketing companies in Fort Wayne</u> and nationally by UpCity!

Our team doesn't believe in cookie-cutter marketing campaigns. We intimately get to know each customer's business from the ground up; we identify pain points, audit internal processes, and review past data so that we can craft a personalized marketing strategy tailored to your goals. Our one-on-one approach to marketing is only one reason our Fort Wayne-based company has been recognized by UpCity as not only one of the best digital marketing companies in our area but also nationally in the United States.



UpCity is a resource that helps connect businesses to service providers they can trust. With more than 70,000 listed providers—from marketing agencies to accounting firms to HR consultants to IT specialists, and many more—2 million businesses (and counting) have visited UpCity to research and identify the best partner for their needs.

UpCity's proprietary algorithm utilizes a variety of digital signals to measure the credibility, trustworthiness, and recommendability of B2B service providers across the U.S. and Canada. These digital data points like reviews (both on UpCity and other third-party review sites), presence in relevant search results, domain authority, website speed and experience help UpCity connect businesses with outstanding service providers like 521 Web Design.

Dan Olson, CEO of UpCity, had this to say about the 521 Web Design team:

"521 Web Design not only creates stunning websites but also delivers top-quality marketing campaigns that help their customers reach their business objectives. Their comprehensive knowledge and expertise are second to none."

- Dan Olson, CEO, UpCity

This recognition has been driven in large part by <u>our perfect 5-star UpCity review rating</u>. Here are a few of our favorite pieces of feedback we've received from our amazing customers:

- "I have worked with Mark on a multitude of large and small projects for our company. He always offers solution-based content and a practical cost/benefit advisement. 521 media is trusted and highly recommended for any e-commerce/ website or just when you need tech to operate correctly." Norman S., June 2022
- "521 Web Design is always a pleasure to work with. Prompt, quick work, and very personable" Ariel G., June 2022

We want to thank the UpCity team for recognizing all our hard work and dedication to our customers' success. We're so proud to bee named one of the top companies in our field in the nation.